

Cascade @ Union



A little background on Union

- Web office reports to Communications, who reports to College Relations
- Web server is maintained by ITS
- System Admin reports to both

Why a CMS?

- Separate content from layout
 - Easily make site-wide design changes
 - Consistent look, feel and navigation for whole website
- Put content maintenance in the hands of the content creators; take it out of the hands of the web office
- Single, easy to use piece of software for everyone (accessible from anywhere)
- Better information sharing
- Easier keep an eye on old content
- Better backups

Why Cascade?

- Dynamic content/scripting
- Cascade was built on XML
- Significant Higher Ed presence
- Licensing for concurrent users
- Zero footprint - no software install for users
- “Baked” vs “Fried”
- Pricing

Policies

- Web Policy Board...
- Academic Computing Steering Committee

Lessons Learned

- Planning is good, but plan to be flexible
- Moving sites in will take longer than you think
- Training goes beyond CMS usage
- Increases effectiveness of website, but does not decrease workload
- Feasibility of implementation depends on the authority of the web team/IT
- Interim redesign?
- Don't upgrade Cascade until you're really, really sure